

## Kunthavai Naacchiyaar Government Arts College For Women (Autonomous) Thanjavur, Tamil Nadu, India 613 007

Affiliated to Bharathidasan University

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# Dr. A VICTORIA SUBHA Guest Lecturer of Commerce

M.Com.,M.Phil.,Ph.D.,DCA.,



Date of Appointment	15/09/2004
Date of Joining in Present Institution	15/09/2004
Date of Retirement	

# **Teaching Experience**

Regular	GL (Shift I)	GL (Shift II)	PTA	Other Instituions
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Research Area :

**MARKETING** 

#### **Research Guideship**

M.Phil Produced :	M.Phil Ongoing:
Ph.D Produced:	Ph.D Ongoing:

#### **Projects Handled & Handling:**

Major	Minor	TANSCHE Teachers	TANSCHE Students

#### **Workshops / Seminar / Conference Conducted As Convenor:**

Journa	I Mem	bershi	p Detai	ls :
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#### **Publications**

Care Listed: 2	Peer Reviewed : 2
Books :	Edi / Pro. Vol.:

Link: https://drive.google.com/file/d/1zH44ueN3YtoToZl\_NBOc7ZvjWKsmc4\_N/view?usp=drivesdk

Citation Index :

Invited Lectures:
Link:

## **Research Paper Presented**

International Level Conference	National Level Conference	Others
4	4	

# **Trainings Undergone:**

NIL

Link:

Collège Level Academic Responsibilities:

**Societal Activity: Position /Engagement / Membership:** 

**Awards / Honours Won:** 

**Detailed Resume** 

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